



# Reinventing Air Purification Technologies & Systems

EFTS TECHNOLOGIES INDIA PVT. LTD.



# The Cost of Air pollution

Air Pollution affects India and the Global economy in more aspects than just health  
There are other burdens associated with poor air quality

## India

Economic Burden*	Crop Yield Reduction#	Solar Yield Reduction <sup>4</sup>	Premature Deaths*
<b>\$ 160 B</b> (5.4% of GDP)	<b>\$ 5 B</b> (Loss of 36% )	<b>\$ 835 M</b> (29% lower)	<b>3,50,000</b>

## Global

Economic Burden	Crop Yield reduction	Solar Yield Reduction	Premature Deaths
<b>\$ 2.9 Tn</b> (3.3% of GDP)	<b>\$ 20 B</b> (5 – 12%)	<b>No Data</b>	<b>45,00,000</b>

REFERENCES

\*: Greenpeace Southeast Asia and Centre for Research on Energy and Clean Air (CREA), 2020

#: <https://sustainablefoodtrust.org/articles/the-impact-of-air-pollution-on-crops/>, 2019

4: IIT Delhi



# 2023 World Air Quality Report – Most Polluted Cities in India (PM<sub>2.5</sub> Ratings) by IQAir



Air Pollution affects India and the Global economy in more aspects than just health There are other burdens associated with poor air quality



Rank	City	2023
1	Begusarai	118.9
2	Guwahati	105.4
3	Delhi	102.1
4	Siwan	90.6
5	Saharsa	89.4
6	Ghoshgaon	89.3
7	Katihar	88.8
8	Greater Noida	88.6
9	Bettiah	85.7
10	Samastipur	85.3
11	Muzaffarnagar	85.0
12	Gurugram	84.0
13	Arrah	83.6
14	Dadri	83.6

# Efforts Ongoing ..to Control Air Pollution

## At Source



- CNG for Vehicles
- Euro VI fuel
- Environmental Cess on LCV & HCV



- Relocation of thermal power & polluting industries
- Ban on coal in cities
- PNG instead of liquid fuel



- Greening of cities
- Pavement of central verges/road berms
- Spraying water on roads



- Ban on garbage and leaves burning
- Waste recycling
- Mechanized cleaning of roads

## At Ambient

### Smog Tower

Filter based system requires Land in densely populated Hotspots



### Smog Gun

Uses of water for temporary relief



**These efforts do curb pollution temporarily by transferring it to water and solid waste dump yards**

**Curbing pollution with Filters & Water is not sustainable .**



# What is required?



## Technology & Solutions

Sustainability is the most crucial



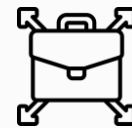
## No Water & Land Dependency

No Usage of water and dependency on land to be eliminated



## Low Capex and O&M

Technology that has lessor dependencies for rollout and later requires fewer site visits



## Capacity & Capability

Capacity to address large volumes & capability to adapt to ambient variations for optimized operations



## No Upstream or Downstream pollution & carbon footprint

Nil or Very less Energy requirements  
Filters or Consumables must not be used

Result of a Joint efforts by Umeandus™ and IIT Delhi in 2019

Confidential – Property of EFTS Technologies India Private Limited



# The Technology

(3 patents filed by Umeandus™ & 1 filed jointly by Umeandus™ & SASTRA University, Thanjavur)

## APS#

(Ambient Purification System)

System to capture and store PM (Particulate Matter)

- No filter or water
- No dependency on Land
- Low Operating Expenses
- Configurable Capacity
- Technology suitable for ambient variations



### A-APS\*

Capable of large volumes of PM 2.5 & PM 10 without Land and Electricity

### P-APS\*

Low cost system for ambient PM in Indoor & Outdoor setup with or without Electricity

# Developed at ABCDE Centre of Excellence set up by Umeandus™ and SASTRA deemed University at Thanjavur, Tamil Nadu

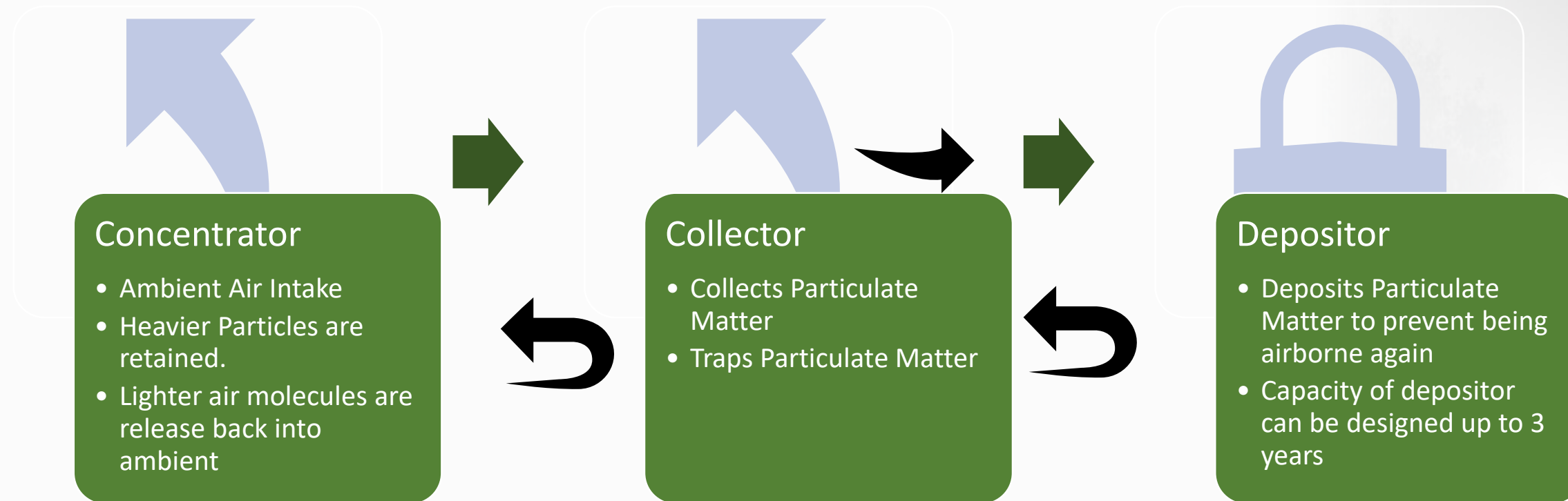
\* Roadmap Technologies & Products



# The Technologies

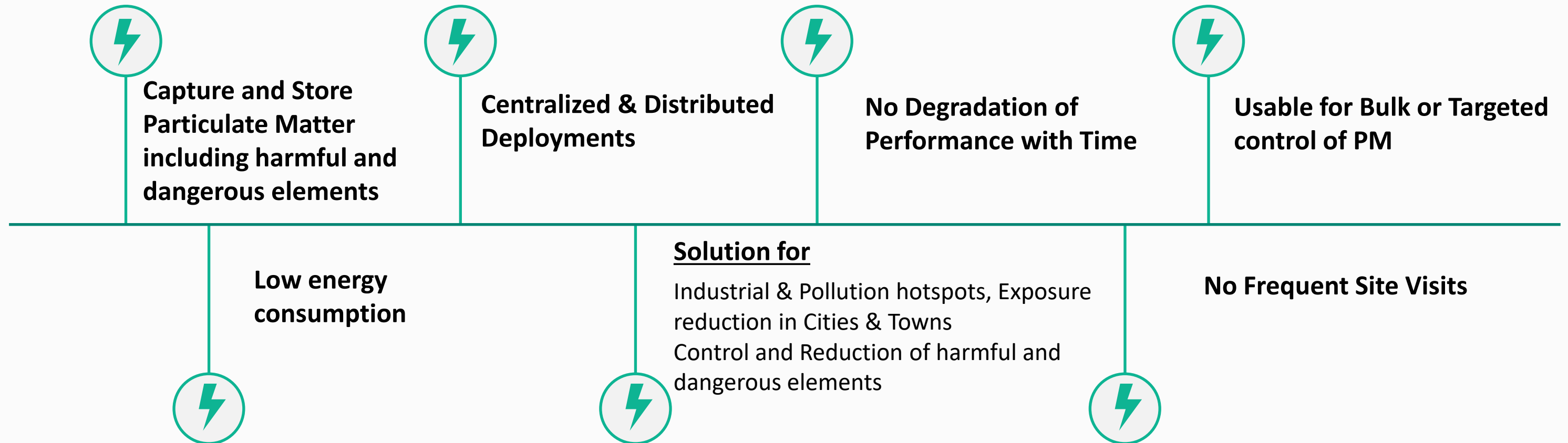
## APS – Ambient Air Pollution Control System

- Patents filed by Umeandus™ Technologies and also Jointly by Umeandus™ & SASTRA





# The Disruptions







# The Current Traction



## Customers & Installations

1. Successfully completed project at ISBT - Anand Vihar for CAQM – GOI
2. Successfully running installation at NMB, New Delhi
3. Installed at Taj – Ambassador hotel New Delhi

Proposal to EIAA – UP and REUS – Lucknow for consultation and compliance

## Partnerships

Academic Institutions

CoE at SASTRA



MoU with Umeandus, SASTRA Deemed University IIT Delhi, DRIIV, CSJMIF

Part of UNEP, APAF

NMS Works, FanAir, SRK Tele energy



## MoU

MoUs with

1. DMRC
2. REIL – Jaipur
3. CSJMIF
4. NDMC
5. DTTDC





# Team

## Advisors-UTIPL



**Dr E. Sreedharan**  
Ex-MD, DMRC



**Ravi Kant**  
Ex-VC & MD Tata Motors



**R.C. Sinha, IAS**  
Ex-Chairman, MSRDC



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**Aneesh Anand**  
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**Nalin Kohli**  
Chairman Araina Group,  
Member Governing Council,  
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## Management



**Rajeev Chanan**  
Founder & MD



**Ashwani Kumar**  
Ex-Group CEO Suzlon



**Sandeep Bhargava**  
Co-Founder & CMO



**Sanjoy Sarma**  
Co-Founder & Director  
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The Team



# Thank you

Let's connect...



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